







maximumenergy Case Study

 McDONALD'S RESTAURANTS

 COROWA REGION

 LIGHTING UPGRADES

 PV SOLAR INSTALLATION

 **25% REDUCTION**
ON ENERGY AND
MAINTENANCE COSTS.

Increasingly, Australian businesses have been facing common issues around energy consumption and sustainability.

- High Energy and Maintenance costs
- Poor or little understanding of Carbon impact
- No Asset or Financial Data
- The industry is confusing and constantly changing

For McDonalds, in the Corowa region, these were causing ongoing challenges to their business. Something needed to change. Being a forward-thinking organisation, they wanted to take a long-term view to energy and sustainability.

This is why McDonalds engaged Maximum Energy to implement their Energy Management Partnership (EMP) across the group's sites. The EMP specifically focuses on three criteria when approaching the issues:

1. Strategy
2. Implementation
3. Performance and Validation

The Maximum Energy Dashboard manages each critical step of the EMP and importantly gives McDonalds back control of energy and sustainability.

The result – McDonalds sites in the Corowa Region, are already benefiting from a reduction of almost 25% on their energy and maintenance costs.