








maximumenergy Case Study

-  McDONALD'S RESTAURANTS
-  COROWA REGION
-  LIGHTING UPGRADES
-  PV SOLAR INSTALLATION
-  **25% REDUCTION**
ON ENERGY AND
MAINTENANCE COSTS.

Increasingly, Australian businesses have been facing common issues around energy consumption and sustainability.

- High Energy and Maintenance costs
- Poor or little understanding of Carbon impact
- No Asset or Financial Data
- The industry is confusing and constantly changing

For McDonald's, in the Corowa region, these were causing ongoing challenges to their business. Something needed to change. Being a forward-thinking organisation, they wanted to take a long-term view to energy and sustainability.

This is why McDonald's engaged Maximum Energy to implement their Energy Reduction Partnership (ERP) across the group's sites. The ERP specifically focuses on three criteria when approaching the issues:

1. Strategy
2. Implementation
3. Performance and Validation

The Maximum Energy Dashboard manages each critical step of the ERP and importantly gives McDonald's back control of energy and sustainability.

The result – McDonald's sites in the Corowa Region, are already benefiting from a reduction of almost 25% on their energy and maintenance costs.